



smart – a Daimler brand

smart fortwo with star qualities

smart hunts "The Pink Panther 2" in Paris

The smart fortwo, pioneer of intelligent micro cars, masterfully plays the leading automotive role in the sequel to the successful cinema blockbuster "The Pink Panther". In Metro-Goldwyn-Mayer Pictures'/Columbia Pictures' "The Pink Panther 2" to be released February 6 in the US and 12 March in Germany, the two-seater demonstrates the advantages of its compact dimensions and its superior agility with a twinkle as the police car of the fearless, although somewhat clumsy Inspector Clouseau in a breakneck dash through the Paris city jungle.



Play video from [here](#) (1.20 min.) or [download](#).

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irresistible charm and cleverness – and therefore have extraordinary success."

In an exciting sequence of the film Clouseau steers his smart fortwo coupé – in the equipment line passion with a 52kW/71 hp petrol engine – in a wild dash across Paris. Here, he benefits from the exceptional agility of the environmentally friendly, intelligent two-seater car. Not even finding a parking space at the chronically busy airport of the French capital poses a problem – the compact smart fortwo simply parks perpendicular to the flow of traffic.

Press information

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In „The Pink Panther 2“ Steve Martin as bumbling Inspector Clouseau chases criminals for the second time. At his side is his unrivalled police car, a red smart fortwo coupé. "smart is the optimal company car in the movie", says Anders Sundt Jensen, Vice President Brand Communications Mercedes-Benz Cars. "smart and the main character stand for unusual ways of thinking,

Amateur detectives can pick up the trail of the pink diamond themselves on the internet. Under the motto "Stay on the trail", since 02 February 2009 anyone can enter the film world of Inspector Clouseau at www.smart.com/pinkpanther and follow the precious gem across Paris. Participants who track down the diamond in this exciting internet game have a chance of winning a smart fortwo.



Steve Martin and Jean Reno in front of the smart fortwo coupé ([download](#))

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"The Pink Panther 2", the sequel to the 2006 world-wide hit, stars Steve Martin as he reprises the role of intrepid-if-bumbling French police detective, Inspector Jacques Clouseau. When legendary treasures from around the world are stolen, including the priceless Pink Panther Diamond, Chief Inspector Dreyfus (John Cleese) is forced to assign Clouseau

to a team of international detectives and experts charged with catching the thief and retrieving the stolen artifacts. Martin is joined by his co-stars Jean Reno (as Ponton, his partner) and Emily Mortimer (as Nicole, the object of his awkward affections). The investigative dream team is played by Andy Garcia, Alfred Molina, Yuki Matsuzaki (Letters from Iwo Jima) and Bollywood star Aishwarya Rai Bachchan. Lily Tomlin also stars. The story is set in Paris and Rome. The film is directed by Harald Zwart and produced by Robert Simonds. The screenplay is by Scott Neustadter & Michael H. Weber and Steve Martin. The story by Scott Neustadter & Michael H. Weber. Based on the Pink Panther films of Blake Edwards. Based on characters created by Maurice Richlin & Blake Edwards.

smart success story

After ten years on the market, the smart fortwo can report impressive performance. Since the introduction of the first generation in 1998, smart celebrated its 10th anniversary last year with over one million delivered models. Having initially been offered only in Germany and eight other European countries, the smart fortwo is now available in 37 countries worldwide. After the market success in the US in 2008, smart will also be launched in China, Brazil and Denmark in 2009.

As one of the youngest car brands, smart stands for innovation, functionality and vitality. Above all, smart appeals to customers that are seeking new, forward-looking and intelligent solutions within the automobile sector. smart fortwo drivers are defined more by their attitude than by their age, profession or gender. They are open-minded, they question conventional wisdom and are in-touch. They choose the smart fortwo because it is special and because it sets them apart from the masses. And most certainly - because it is fun.

Further information about smart is available on the internet at:

www.media.daimler.com