

Mercedes-Benz Fashion Week Berlin comes to brilliant close with Vivienne Westwood

**Press Information**

## Berlin's renaissance as one of Europe's top fashion capitals unfolds

**Stuttgart/Berlin. Mercedes-Benz Fashion Week Berlin Spring/Summer 2009 was concluded in glamorous style with a splash of eccentricity, with Vivienne Westwood's show adding the crowning touch. Taking part in Mercedes-Benz Fashion Week Berlin for the first time, the 'grand dame of punk' turned to Ancient Greece for inspiration for her latest 'Anglomania' line of casual wear. Scores of celebrities including Kim Cattrall, Eva Padberg and Karoline Herfurth were on hand to admire the English fashion queen's column-like draped jersey robe creations, vine and vase printed t-shirts, as well as dresses that combined antique tailoring with 50s accents.**

July 21, 2008



Start Video [here](#) (1.47 min.) or download it [here](#) (30 MB).

The audience was equally impressed by the new collection of Kai Kühne, who once again surprised with an astonishing mix of classic lines and avant-garde vision. Shortly before the show, actress Karoline Herfurth and Mercedes-Benz fashion ambassador Eva Padberg had a chance to chat with Kühne backstage about the latest fashion trends and 'must-haves' for women next summer. The New York-based German designer revealed to them that architecture is his current source of inspiration, and that he intends to stay in Berlin for two more days. Perhaps Kühne will be inspired by Berlin's architecture as he designs his next fall/winter collection.



Karoline Herfurth, Designer Kai Kühne and Eva Padberg backstage



Eva Padberg and Vivienne Westwood meet at the Mercedes-Benz Lounge



Vivienne Westwood and Kim Cattrall meet at the Mercedes-Benz Fashion Week Berlin

The fashion designers, event organizer IMG and title sponsor are all extremely pleased with how successfully the third Mercedes-Benz Fashion Week Berlin unfolded. “With a total of 26 fashion shows by top designers and superbly talented newcomers along with the presentation of the new ‘Mercedes’ fashion award, Mercedes-Benz Fashion Week Berlin has impressively demonstrated that it belongs among the world’s top fashion events,” stated Dr. Kristina Hammer, Director Global Marketing Communications Mercedes-Benz.



Impression from the Vivienne Westwood Show  
Download the high-res press pictures [here](#).

“Berlin is well on its way to reclaiming its status as one of Europe’s most important fashion capitals. In collaboration with event organizer IMG and the Berlin Senate, we will continue to pursue this objective, and are already looking forward to the next Mercedes-Benz Fashion Week Berlin in January 2009.”

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Further information about and photos of Mercedes-Benz Fashion Week Berlin are available in the Newsroom at: [www.media.mercedes-benzfashionweek.com](http://www.media.mercedes-benzfashionweek.com)

Video footage of Mercedes-Benz Fashion Week Berlin can be accessed at: [www.cms-gomex.com](http://www.cms-gomex.com)

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